

# AFFILIATE PRODUCTION MEMBER

## Your own film and video production company.

Imagine having your own production team with the expertise to create incredible video and tell world-class stories through cinematic production and cutting-edge technology.

Instead of hiring a company on a project basis, Truce Affiliate Partners enjoy a dedicated team of professional filmmakers, committed to growing their brand through original content, LiveStreaming, commercial production and more.

With memberships starting at **\$5,000/month**, the benefits are numerous:

### TOP PARTNER BENEFITS

- 20% discounted production rates
- A dedicated producer and team
- Custom slate of projects
- Story brand consultation
- Monthly retainer
- Flexible studio use
- Profit sharing participation

### SERVICES INCLUDE

- Commercials
- LiveStreaming events & meetings
- Narrative, brand storytelling
- Documentaries
- Podcasts, YouTube content
- Social media content
- Multicamera production
- Master story strategy



### Truce Media Collective

An **Emmy-Winning** Film + TV Agency and Studio, committed to building the Film and TV production industry in Colorado through member ownership.



## A MEMBER-OWNED STUDIO

Truce Media Collective is a Limited Cooperative Association that is building Colorado's first member-owned film and TV studio, where members not only become part of an extended team of creators, but also own a part of the company.

We believe by investing in one another, we tell greater stories with greater impact.

An Affiliate Member is an individual, company or organization who receives Truce production services and through investment fuels the growth of Denver's Film and TV industry.



## THE AFFILIATE MEMBERSHIP

We are passionate about telling great stories through the power of film and video. And now, we are empowering a handful of brands with their very own production partner.

The Latin *affiliat* means '*adopted as a son*'. In our passion to build Colorado's first member-owned film and TV studio, we want to build a creative, extended family, mutually-benefiting, with world-class storytelling.

As an Affiliate Member, you will immediately receive 20% (30% for nonprofits) off our regular production rates, the convenience of a monthly retainer and access to a creative team to help you leverage world-class film, streaming and video.

From interactive events to cinema-level production with cutting-edge storytelling through fresh and imaginative campaigns, it's like having your own production studio without the headache of hiring sought-after creatives and securing expensive equipment and space.

As a Creative Co-Op, we partner with cutting-edge companies and organizations who see the power of storytelling through film as a way to not only elevate their own brand, but to build a flourishing, extended family of companies who want to create something greater.

Starting at only \$5,000/month

## BENEFITS

- 20-30% off regular production rates.
- Convenient Monthly retainer spreads bigger budgets over a 12 month period.
- Access to your own production department - staffed with 20+ specialists.
- Expert story, creative and marketing consultation and strategy.
- Cutting-edge equipment and distribution.
- 1% equity ownership on all original projects (debuting in 2022).
- Exclusive Red carpet invitations & VIP Screenings.
- Opt in product placement & supporting credit opportunities.

## YOUR OWN MULTIMEDIA DEPARTMENT

- Creative Consulting
- Brand Strategy
- Story Development and writing
- Dedicated Producer
- 4K camera crew, live or remote
- Hair, makeup and wardrobe
- Graphics (2d/3d)
- Broadcast Video & Audio Mixing/Editing - Full Post-Production Services
- Live Streaming (Youtube, Social Media)
- Social Media & Marketing

## AFFILIATE LAUNCH INCLUDES

- 4-hour brand story onboarding ( $\frac{1}{2}$  day retreat, \$3k value).
- Pre-Launch questionnaire (i.e. values, brand, products/services, goals).
- Road-map and evaluation of creative strategy.



## WHY TRUCE?

Our team represents over 90 years of combined experience in film and tv production, storytelling and live events.

With your partnership, you will be supporting our mission to create groundbreaking original content for Film, TV and streaming. Through the power of story, we are creating, collaborating and inspiring change through original series, as well as cutting-edge branded content for our clients.

## OUR BRANDS + CLIENTS



## OUR WORK

From corporate commercial campaigns to hybrid streaming events to original content, we work on the creative cutting edge of new technology (streaming, virtual) and inspired storytelling.

[Click to View our Show Reel](#)

A screenshot of the Truce Media Show Reel website. The main title "Truce Media Show Reel" is prominently displayed in large white letters. Below the title, a video thumbnail shows a person working on a construction site. A yellow button labeled "Start watching" is visible. At the bottom, there are several smaller video thumbnails with titles and durations: "The Greatest Toolman - Promo" (0:16), "Mitch Fatel Comedy Special: Openia" (6:28), "Josh Blue - Broccoli" (6:28), "Anti-Vaping: Commercial Spot" (0:15), "JAX Roofing" (0:30), "RESILIENT." (0:30), and "WELCOME TO PITCH" (0:30). The Truce Media logo is in the top left corner.

## THE TRUCE TEAM



### **Brandon Naughton** **Emmy-Winning Cinematographer, Director, Producer**

For over 20 years, Brandon has launched & built up multiple entities such as 3 Chord Strong Productions, Summit Road Studios, and EON247 while developing an expertise in technological infrastructure for Film, Television, and Live Broadcast.

Previously, Brandon spent over 12 years at Starz Entertainment, a Lionsgate Company, in the post-production division mixing audio from Stereo to Dolby Atmos along with developing efficient internal workflows for project management & quality assurance. Recently, Brandon has engineered, directed and/or produced multiple world class productions such as; Ingrid Michaelson & the Colorado Symphony, multiple Colorado Ballet 4K Educational Live Streams, and Comedy Specials with Josh Blue & Mitch Fatel (2020 releases – Powered by EON247). Brandon is a Regional Emmy-Winning Director of Photography.



### **Tim Jones** **Emmy-Winning Director, Producer, Writer**

Born into a family of Colorado pioneers, Tim headed west and graduated from the University of Southern California's prestigious film school, producing and directing films as well as creating original radio programming and working for an ABC affiliate.

He founded Table Creative Agency in 2001, a full-service creative agency which has helped many business and non-profits tell their stories through film, online media and experiential events.

A founding partner of Truce Media Collective and a Regional Emmy-Winning director, Tim is currently in development on a feature film and TV series to be shot in Colorado in 2023.



## **Julie Speer Jackson**

### **Emmy-Winning Executive Producer, Writer, Director, Editor**

An Emmy-Award-Winning documentary filmmaker and 4th generation Coloradan, Julie has produced and directed over 1000 documentaries across the US and abroad, including several Emmy Award-Winning shows for Public Television. She is the Creator & Showrunner for Rocky Mountain PBS's "Colorado Experience", currently in its 9th season.

She was the Co-Founder & Executive Director of Little Voice Productions, Inc. from 1999-2009 where she helped hundreds of nonprofits tell their story, as well as several government agencies and NGOs.

Julie's artistic side is also expressed through cooking, gardening, handstands and painting. Although she holds a degree in International Affairs & Economics, her passion is storytelling and she consistently has several projects in development.



## **Ben Fout**

### **Producer, Director, Editor**

Ben grew up in the mountains of Colorado spending most of his time creating Lego animations on mini-VHS from age 12-current day. Graduating Columbia College Chicago with BA in Directing and Cinematography in 2013 and on-set in various roles on over 200 films, his filmmaking prowess progressed but has not lost his childish creativity and DIY sensibilities. A PREDITOR: Producer, Director and Editor. Ben can guide any project along the entire process.

Working for the past several years in Denver constructing a boutique production company thebande.co with his wife and graphic designer Emily, together they provide unique video and design marketing strategies for small companies and local businesses. Professionally, Ben enjoys collaborating with makers and creators of all kinds. Most recently as a Camera Assistant on a military commercial set, Assistant Director on a web-series in LA and Director on a documentary film currently in the festival circuit.

A founding partner of Truce Media Collective and award winning filmmaker, Ben is currently in development on a feature film and web series to be created and produced in Colorado in 2021.



## **Josh Dillard**

### **Editor, Producer, Cinematographer**

Josh Dillard is a filmmaker with over 10 years experience in telling stories and helping brands both in Colorado and Arizona.

Josh understands the technical and psychological aspects it takes to make stories come to life. He has both edited and shot for over 100 companies both in the U.S. and Internationally.

A Telly Award winning and W3 Award winning camera operator, Josh continues to be a student of film and the new technological advances in production.



## **Jenny Urice**

### **Senior Producer**

Jenny strives to bring a balanced, big picture perspective to both work and life.

Her wheelhouse is bringing people and projects together. She produces, writes, manages projects, and occasionally tells jokes. She's a sucker for great storytelling and creating authentic experiences for people.

Jenny is a mountain girl at heart and loves skiing, hiking and hanging with her fur babies.

An Employee Member in Training at Truce Media Collective, Jenny is learning and growing into what it means to be a Member Owner.



## **Steve Julian**

### **Lead Editor**

With over 25 years editing experience, Steve loves telling a good story.

His Avid & Premiere chops are matched only by his love of the great outdoors.

When he's not creating the magic of TV, he's exploring the big wide Colorado wilderness. Steve also enjoys experiencing art and music with his two sons.

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*[www.truce.media](http://www.truce.media)*